TOWN OF COLLIERVILLE

Temporary Signs on Commercial Property
Associated with Closures/Information on Coronavirus (COVID-19)

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Special Rules for Temporary Signs

The Town of Collierville has established special rules for temporary signs to assist businesses that are having to adjust their operations to prevent further spread of COVID-19. It is the intent of these provisions to allow signage to inform and instruct customers during these challenging times for business.

The Town's Sign Regulations allow temporary signs for this purpose with the following limitations:

For ground-mounted temporary signs:

- Maximum 1 per business per street frontage.
- Maximum 6 square feet per side
- Maximum 5 feet in height
- Located outside of the right-of-way behind the sidewalk. Or 10 feet behind the curb if there is no sidewalk.

For temporary signs mounted on the building (For each tenant / occupant.):

- Window sign: Maximum 6 square feet (One sign per store front.)
- Wall sign:
 - Maximum 1 per business or tenant
 - Maximum 32 square feet

EXEMPT SIGNAGE MUST BE INSTRUCTIONAL ONLY.

They cannot be used to promote products or services.

No permits are required for temporary signs associated with closures/information on Coronavirus (Covid-19) that meet the above limitations.

No illuminated signs, please.

Any questions or special considerations: Contact: Jay Cravens, Development Director (901)457-9195 or icravens@colliervilletn.gov