

**TOWN OF COLLIERVILLE**  
Parks, Recreation, & Cultural Arts  
Town Beautiful Commission  
February 25, 2020 – 6:00pm  
Agenda

- Call to Order . . . . . Chairman Kessler
- Welcome new Members . . . . . Chairman Kessler
- Commission Overview . . . . .Greg Clark
- Election of Chairman & Vice-Chairman . . . . .Greg Clark
- 2020 Work Programs / Sub Committees . . . . . Greg Clark
1. Business of the Month
  2. Home Beautification Awards
  3. Holiday Light Tours
  4. Social Media
  5. New Programs for 2020

Adjourn – next meeting – March 24<sup>th</sup>



## **Town Beautiful Commission Minutes – 2020**

February 25, 2020

Meeting was called to order 6:03 p.m. by Chairperson Cindy Kessler.

Entire Board was in attendance.

Cindy Kessler introduced herself to the new board, then each member in turn did the same. The general consensus and unifying theme from every person was how proud they are to live in Collierville and how serving on Town Beautiful Commission was a way to pay back to the community that they are all so proud to be a part of.

Greg Clark was the final person to introduce himself and along with that he gave an enlightening overview of what Parks and Recreation encompasses and a summary of what is expected of the Town Beautiful Commission.

Cindy Kessler put out a request for volunteers for important duties within our Commission. These spots were graciously filled:

Vice-Chair—Deborah Harkleroad

Photographer — Aaron VanDyke

Secretary — Cary Lucas

Publicity — Paul Childers

The Board discussed our monthly goal of choosing a Business of the Month, an Outstanding Home of the Month, and a more general Beautification award (that does not fall within the parameters of first two mentioned awards ) when it might be warranted.

The Board discussed that we use Facebook (Collierville in Bloom) as our main online social media outlet. There may be follow-up to expand on that.

The Board discussed the idea of considering new programs and projects for 2020. Our March meeting we will be considering ideas and proposals for same.

New Business— Kristi Maynard made the suggestion that we find a way to recognize homes and businesses that perhaps fall under a Most Improved category and Orpheus Triplett made similar suggestion—to give separate recognitions to small business vs. larger ones. Greg Clark suggested that might fall under the heading of the special Beautification award.

Cindy Kessler asked for questions and/or comments regarding our first meeting and recapped that our March meeting would be the time to start discussion of new project ideas and to have more in-depth explanations of how we handle existing projects.

The meeting was adjourned at 6:55 p.m.