

TOWN OF COLLIERVILLE
Parks, Recreation, & Cultural Arts
Town Beautiful Commission
July 28, 2020 – 6:00pm
Agenda

- Call to Order Chairman Kessler
- Approve Minutes: June 23, 2020 Chairman Kessler
- 2020 Work Programs Chairman Kessler
1. Business of the Month
 2. Home Beautification Award
 3. Holiday Lighting Tour
 4. Social Media
 5. New Programs - 2020
- Adjourn – next meeting – August 25th



Town Beautiful Commission Minutes – 2020

July 28, 2020

The meeting Began at 6:10 p.m.

The Board approved the minutes from our June meeting.

It was discussed that PATRIOTIC PORCHES (4th of July) went well and our Commission contributed nicely to the participation that was enjoyed in its inaugural year.

August Business of the Month winner:
ORGILL, INC., 4100 South Houston Levee
901-850-8960

August HOME BEAUTIFUL WINNER:
198 Washington Street.

Cindy will be setting up the photo shoots for these two winners and Aaron has once again agreed to be our photographer.

SOCIAL MEDIA- The board discussed that Paul has become an Administrator on our Facebook Account and we encouraged everyone to make sure they are following COLLIERVILLE IN BLOOM and that they LIKE and SHARE all our posts. Please encourage your friends to also LIKE and SHARE so we can build our followers. We also discussed checking into using INSTAGRAM.

HOLIDAY LIGHTING TOUR- We discussed that will be our big event later in the year. There is a big chance that most or all of the normal Holiday events will not happen (Covid) so we want to try and grow our Holiday Light Tour as an outlet for the community. More to discuss on that in the next few months.

Updates from Greg— We were all reminded of the recent passing of longtime Alderman Tom Allen. An acknowledgment in his behalf has been made from all the Boards and Commissions. His position will be up to be filled in the coming months if anyone is interested.

In regards to financial standing of the town with the financial constraints that have happened because of the Covid Pandemic, Greg assured us that Collierville is in good shape, thanks largely to the hard work of the Mayor and Alderman and well-run city that we are.

New Business- It was suggested that we initiate a FALL Drive-by tour. This idea (from Aaron) was presented largely as we know so many group/large gatherings cannot happen (fall festivals, Corn Mazes, etc.) and many people love to decorate for fall. We will implement it just as we have the SUMMER YARD TOUR and PATRIOTIC PORCHES as a drive-by tour that is open to all

Collierville residents who want to sign up. We will look into “tweaking” the Google map idea. Perhaps list the addresses by sections of Collierville in conjunction with the Google map so people can see different sections on different nights, at their discretion.

Our next meeting is August 25, 2020. Again at Harrell Theatre Auditorium.

The meeting was adjourned at approx 6:40.