

TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

June 23, 2020 – 6:00pm

Agenda

Call to Order Chairman Kessler

Approval of Minutes – February 25, 2020 Chairman Kessler

2020 Work Programs / Sub Committees Chairman Kessler

1. Business of the Month
2. Home Beautification Awards
3. Holiday Light Tours
4. Social Media
5. New Programs for 2020

Adjourn – next meeting – July 28th



Town Beautiful Commission Minutes – 2020

June 23, 2020

This meeting (and all meetings till further notice) was held in Harrell Theatre Auditorium to accommodate social distancing requirements. We are not taking attendance until further notice as Covid-19 situation changes situation for members so much.

Meeting was called to order about 6:00 by Chairperson Cindy Kessler. She reviewed the minutes from our last meeting (which was February) and they were approved.

Greg Clark reviewed many of the Covid-19 restrictions and measures that are in place around town. Things have changed concerning when and where many boards and commissions meet and many restrictions are in place around town. We resolved to do all we can to carry out Town Beautiful's purpose while following all the Town guidelines.

Winners for July were chosen.
Home-Meghan and Wes Doyle
179 Cooper Street

Business-Bailey Creek Apts.
1907 North Bailey Woods Drive

Social Media was discussed. Our Publicity person Paul Childers has been added as an Administrator to our Facebook account. (Collierville in Bloom) Note* If everyone will SHARE any of our Facebook posts AND encourage their friends to LIKE and SHARE those posts it will help get our info out to the community.

We discussed Patriotic Porches—a celebration of decorated homes for the 4th of July. Everyone was encouraged to help get out flyers and promote the event. Thanks to Lori Loeffler and Paul Childers for the push they made on our Facebook page, and to anyone else that may have tried to add participants to Patriotic Porches.

Everyone was welcomed to come for any photo shoots for monthly winners but we agreed that large group photos can't be done until social distancing recommendations ease up. Aaron VanDyke agreed to come take photos. (And did a super job)!

Everyone was reminded to be on the lookout for suggestions for monthly Home Beautiful winners and Business winners. Take photos, include the address, and email to Greg. He will print the pictures and have them for us to vote on at monthly meeting. We need all input!😊

Meeting was adjourned at 6:40 p.m.