

TOWN OF COLLIERVILLE
Parks, Recreation, & Cultural Arts
Town Beautiful Commission
October 27, 2020 – 6:00pm
Agenda

- Call to Order Chairman Kessler
- Approval of Minutes – September 22, 2020 Chairman Kessler
- 2020 Work Programs / Sub Committees Chairman Kessler
1. Holiday Light Tours
 2. Social Media
 3. New Programs for 2020
- Adjourn – next meeting – November 27th



Town Beautiful Commission Minutes – 2020

October 27, 2020

Chairperson Cindy Kessler brought the meeting to order at 6:00 p.m.

The Board approved the minutes from last month.

Discussion focused on how the Pumpkins and Porches Autumn Tour has been going. We are half way thru it at this date. There about 43 (est.) participants. The only small glitch that we are aware of is that the homes that are decorated for Halloween are best viewed at night, and the Fall themed homes are mostly best viewed during daylight. Suggestions were that we designate somehow on the map with pumpkins or skeletons (??) which homes are which, or perhaps have two maps. Something to be aware of next year.

Holiday Lights Tour – These important dates were determined:

Mon. Nov. 9–the tour will be announced on social media
Thurs. Dec. 3- deadline for entries
Tues. Dec. 8- Google map for the tour will be published
Tour Dates: Thursday, Dec. 10 thru Thurs. Dec. 24

Theme for 2020 will incorporate the 150th Anniversary Logo and the “Shine a Light” theme.

We will Not be doing individual yard signs for participants but we will be doing signs to advertise the Tour to be placed at strategic spots around town. We commissioners are tasked with finding good spots for the signs. Please let the Chairperson know where you can put a sign that is within town guidelines for signs, how many you need, etc. Aaron VanDyke is handling the signs and we need a count for him.

Other important dates:

Thursday, Oct.29-from 6:00 to 7:00. Those who are interested can participate in a memorial drive-by for David Brown, the homeowner at Tuscumbia Cove West who had for several years created what has come to be known as “Holiday Cove”. Mr. Brown passed away last year during the holiday season. He was a very involved member of the community in many areas and this tribute is to honor him for his love of Collierville and the joy his years of decorating brought to so many. Cars will drive thru the cove and honk. There are several houses in the cove decorated at this time.

Tues. Nov.10- Greg would like anyone who can to stop by Harrell Theatre at 6:00 p.m. for a board meeting that is dealing with pursuing a grant for improvements at Hinton Park. They need all our signatures on a petition.

Thursday Nov. 25- deadline to turn in applications for any Board or Commission post you are interested in for next year. Applications can be obtained at Collierville Town Hall or www.collierville.com

This will be our final meeting for this year, but we will still be in touch to tie up Pumpkins and Porches Tour and to handle promoting The Holiday Light Tour. Thank you everyone for such a positive and productive year. Hope everyone has enjoyed being on The Town Beautiful Commission and will consider returning for another year.