

TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

February 23, 2021 – 6:00pm

Agenda

Call to Order Chairman Kessler

Welcome to New Members Chairman Kessler

Commission Overview Chairman Kessler

2021 Work Programs Chairman Kessler

1. Business of the Month
2. Home Beautification Award
3. Social Media
4. New Work Programs

Adjourn – next meeting – March 23rd



COLLIERVILLE
PARKS

Town Beautiful Commission

February 23, 2021

Meeting was started at 6:05 p.m.

MEMEBERS PRESENT - Cindy Kessler, Lori Loeffler, Brian Maynard, Deb Harkleroad, Jordan Holley, Melissa Cardenas, Uzette Grandison, Donald Terry.

MEMEBERS ABSENT - Orpheus Triplett and Mallory Hillicoss.

We missed Greg at the meeting. He is recovering from surgery and will be at our March meeting. At that time he will supply all members with a 2021 notebook with all the information to help fulfill their Town Beautiful duties. Cindy made explanations of what those duties are, how we make monthly awards happen, special projects we are responsible for, etc.

2021 WORK PROGRAMS -

Everyone will be on the lookout for attractive residences and businesses that are award worthy. They will submit photo with address to Greg a few days ahead of next meeting (3/23) and we will all vote on a winner at that meeting. (Gclark@collierville.tn.gov)

We discussed possible projects for upcoming year. Some ideas:

1. Plant the Town Red campaign to coincide with what Memphis is also doing this spring/summer.
2. Picture the giant M that Memphis has planted seasonally on Parkway and at Airport.
Is there a good spot where a giant C planted with seasonal flowers would be nice?
A park, a school, a corner of busy intersection or a median where it would show up beautifully?
3. Picture the Horse statues in Germantown and the Tiger statues in Memphis. What about Dragon statues in Collierville. To be sponsored and maintained by individual businesses. Our job would be to organize the design and creation and find sponsors.

Our next meeting is March 23rd. Thanks everyone for being a part of Collierville Town Beautiful Commission. Remember to be on the lookout for monthly award winners. Your suggestions we vote on in March will be our April winners.

The meeting was adjourned at 6:50pm.