

# TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

June 22, 2021 – 5:30pm

Agenda

Call to Order ..... Chairman Kessler

Approve Minutes: May 25, 2021 ..... Chairman Kessler

Guest Speaker ..... Greg Clark

Alderman Missy Marshall

Keep Tennessee Beautiful Program

2021 Work Programs ..... Chairman Kessler

1. Business of the Month
2. Home Beautification Award
3. New Programs

Adjourn – next meeting – July 27<sup>th</sup>



# Town Beautiful Commission

## Minutes - June 22, 2021

Meeting was called to order approx. 5:30 p.m.

Commissioners present were Cindy Kessler, Deb Harkleroad, Donald Terry, Brian Maynard, and Melissa Cardenas.

Commissioners absent were Lori Loeffler, Jordan Holley, Mallory Hillicoss, Orpheus Triplett, and Uzette Grandison.

Home Owners Beautification Award: We voted between 3 Home nominees and chose 591 Catamount (Village Park neighborhood) as our winner

Business Of the Month: Fossett Paving Company, 115 Cowan Road,

-PLANT THE TOWN RED is ongoing thru the summer. If you see a social media post about it, please SHARE with your contacts. If you have a way to spread the word in the community, please do. If you need me to email the flyer to you I can do that.

-Planting a "C" or other design at Collierville West Middle School. This project is basically on GO to happen, but the outgoing Principal there had approved the project and now we need approval from incoming principal to install. We do not anticipate any difficulties getting approval. Just small delay.

– CLOCK as Town Symbol: Statues around town, similar to Horses in Germantown and Tigers in Memphis. Jordan has been doing intensive legwork gathering information and ideas on this project. He has new thoughts and advice on costs and feasibility that he will share at our next meeting.

- Tulip Festival. I hope we get info that this is going to happen and that we will be assisting Tourism in whatever way we can to see it come to pass.

- We did not have a mention of Patriotic Porches happening again. If the Town comes up with it we will jump in and support for sure, but in the meantime we'll just make some positive mention on our Social Media of being patriotic and celebrating the 4th in a big Collierville way! And we'll be promoting the Town of Collierville Independence Day Celebration to be held July 3, Cox Park, 440 W. Powell.

Our Speaker for the evening was Missy Marshall, Collierville Alderman and Executive Director of Keep Tennessee Beautiful. Missy told us so much about all the projects Keep Tennessee Beautiful has going in all the counties in Tennessee and the many way volunteers get amazing things done. She sparked ideas of ways our Town Beautiful Commission might become involved sometime and ways any individual can make an impact and be of service. One interesting event she described is called "Trasherise". It's a fun way to encourage participants to help clean up litter as they exercise. It has been put into practice in many different towns around the state and could be a fun event to see happen in Collierville

Our next meeting will be July 27.

Meeting was adjourned approximately 7:00 p.m.