

# TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

March 23, 2021 – 6:00pm

Agenda

Call to Order . . . . . Chairman Kessler

Approval of Minutes: February 23, 2021. . . . . Chairman Kessler

2021 Work Programs . . . . . Chairman Kessler

1. Business of the Month
2. Home Beautification Award
3. Social Media
4. New Work Programs

Future Meetings . . . . . Greg Clark

Adjourn – next meeting – April 27<sup>th</sup>



# Town Beautiful Commission

## March 23, 2021

Meeting was started at 6:05 p.m.

**MEMEBERS PRESENT** - Cindy Kessler, Lori Loeffler, Brian Maynard, Jordan Holley, Melissa Cardenas, Uzette Grandison, Donald Terry, Mallory Hillicoss, and Orpheus Triplett.

**MEMEBERS ABSENT** – Deb Harkleroad

We were called to order at 6:00 p.m.

Greg brought everyone their 2021 Town Beautiful notebooks. He will bring us an insert next meeting that details past few years winners in every category, which is useful as we pick new winners.

### 2021 WORK PROGRAMS -

- April Business Winner- Magnolia Homes Design Center
- April Home Beautiful Winner - 561 Quail Crest in Rosewood Plantation

I will be contacting both winners and arranging a photo shoot. Will put their pictures on Social Media and send to newspaper. Watch Collierville in Bloom for the announcements.

We discussed adding Instagram to our social media presence. Donald and I will try to make that happen as soon as we can.

We reviewed earlier discussed work programs for the upcoming year. Members volunteered to research and help plan the event or program that appealed to them.

1. A Tulip Festival—Greg mentioned that Collierville Tourism is interested in this idea so our Commission could be a part of this with them. Lori Loeffler and Melissa Cardenas volunteered to work with this committee. (A note— if a Spring 2022 festival is the goal, tulips should be planted about Nov. 2021. So leg work to involve community needs to be going on Sept/Oct. 2021.)
2. A landscaped bed in the shape of a C placed in a strategic spot. Donald Terry will head up this committee with help from Lori. She has already secured interest from the Principal at Collierville West Middle and there is mention of a spot facing Frank Road.
3. Large DRAGON statue(s) on the order of Memphis Tigers and Germantown Horses that are displayed around those cities. Orpheus Triplett and Jordan Holley will start the research into this project. i.e., How/where to have them made, costs involved, interested sponsors, etc.
4. Plant the Town RED campaign. Cindy will start the legwork on this one. We'll be getting right on this one as planting time is shortly upon us!

These are all very ambitious and promising projects and we are off to a great start!

Greg asked if the commission if the meeting time could be changed to 5:30pm each month. The Commission agreed.

Next meeting is 5:30, April 27 at Linda Kerley Center.