

TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

May 25, 2021 – 5:30pm

Agenda

Call to Order Chairman Kessler

Approve Minutes: April 27, 2021 Chairman Kessler

2021 Work Programs Chairman Kessler

1. Business of the Month
2. Home Beautification Award
3. Social Media
4. New Work Programs

Adjourn – next meeting – June 22nd



Town Beautiful Commission

May 25, 2021

Meeting was started at 5:35 p.m.

MEMEBERS PRESENT - Cindy Kessler, Lori Loeffler, Brian Maynard, Jordan Holley, Melissa Cardenas, Donald Terry, Deb Harkleroad, Mallory Hillicoss, and Orpheus Triplett

MEMEBERS ABSENT – Uzette Grandison

We reviewed the Work Programs that were outlined the previous month.

The June winners were voted on with these results:

- June Home Beautiful is 3413 Shea Road.
- June Business winner is Simply Done Catering, 111 Walnut, Owner Karen Shelton

Projects that we are working on were reviewed.

1. PLANT the TOWN RED- taking place all Spring and Summer. Cindy will continue to promote on Social Media. All members please share the social media posts to help encourage participation.
2. The installation of a landscaped “C” at West Collierville Middle. Lori is still trying to make certain the school can guarantee the upkeep after we install. Greg suggested doing the state of Tennessee with a *symbol where Collierville lies. Greg is discussing with his landscapers.
3. Tulip Festival for 2021. The Tourism Division is getting back to us on what part Town Beautiful can play. We hope to help make it happen. There has been lots of interest. Our Committee (Melissa and Lori) will be following up.
4. The idea of a copy of Town Clock (see Logo) to be created and placed in appropriate spot— Jordan has been doing extensive legwork/research on this and Orpheus has been fleshing out the idea of corporate sponsors. Jordan presented a \$22,000. He is going back to the drawing board to scope out the idea of a smaller replica of the Town clock, perhaps a statue that is not a working clock, smaller scale with price range of \$3,000 - \$4,000. Town Hall or one of the Town parks was proposed as possible location. More info to come.

New Business- Will we do Patriotic Porches again during 4th of July week? Greg will check with Tourism dept on that question. Hope so!

- Independence Day Celebration will return this year. Fireworks will be Sat. July 3.
- Reminder that our next meeting, June 22, we will have a guest. Alderwoman Missy Marshall will visit and speak to us on the Keep Tennessee Beautiful Program.

The meeting was adjourned at 6:30 p.m.