

TOWN OF COLLIERVILLE

Parks, Recreation, & Cultural Arts

Town Beautiful Commission

April 27, 2021 – 5:30pm

Agenda

Call to Order Chairman Kessler

Approve Minutes: March 23, 2021 Chairman Kessler

2021 Work Programs Chairman Kessler

1. Business of the Month
2. Home Beautification Award
3. Social Media
4. New Work Programs

Adjourn – next meeting – May 25th



Town Beautiful Commission

March 23, 2021

Meeting was started at 5:30 p.m.

MEMEBERS PRESENT - Cindy Kessler, Lori Loeffler, Brian Maynard, Jordan Holley, Melissa Cardenas, Donald Terry, Deb Harkleroad, and Orpheus Triplett.

MEMEBERS ABSENT – Mallory Hillicoss & Uzette Grandison

We reviewed the Work Programs that were outlined the previous month.

1. Plant the Town Red- Cindy reported that she has spoken to the Garden Center at Lowe's and Russell's Farm Supply and they will be happy to guide shoppers in making plant choices that bloom RED and work for the customers gardening situation. Brian offered to help with flyers and Jordan is supplying a friend's name who can help with graphic design for a flyer. Cindy has made several Facebook posts to encourage residents and businesses to participate.
2. "C"—a landscaped bed with the Letter C. Lori has secured the O.K. From Collierville West Middle school principal for us to install a bed at that school on Frank Road side of campus. Greg says Town Beautiful can front the cost and install the initial bed IF the school agrees to maintain the bed after the initial installation. Lori will be confirming this, then we can move forward.
3. Tulip Festival- Melissa and Lori are doing legwork to see what we need to do on this. We will be working with Collierville Tourism on this and they have been out of pocket, so our representatives will be following up. Fall planting needs to take place to make a spring 2022 festival happen.
4. Dragon Statues- Jordan and Orpheus had some thoughts to share. Jordan gave several good arguments why the Dragon might not be the best idea for our statue plans. He suggested the commission look at a CLOCK like the clock in the Town Square and on the Town Logo. A vote was taken and a unanimous decision was reached to do further research on the feasibility of using a clock in the style of the Town Square Clock as our symbol to place around town. More info to follow from Jordan and Orpheus regarding prices and specifications.

Award Winners for May:

Business of the Month — Collierville Chrysler, Dodge, Jeep, Ram
393 S. Byhalia. 901-854-5337

Home Beautiful Award - 740 Rolling Oaks

—Much discussion was had about the intricacies in getting a new Instagram account set up for Collierville in Bloom. It is in the works.

— Greg told us that we'll have a guest speaker at our June meeting. Alderman Missy Marshall is actively working with the campaign to Keep Tennessee Beautiful. She will visit with us to let us know what is happening on that front.

- We noted that the Mask mandates may be over by the end of May so we'll be looking forward to a time that all Commission members can come out to photo shoots to congratulate the monthly winners and to participate in photos.

- The meeting adjourned at 6:30 p.m.