



Collierville Environmental Commission Meeting Minutes

Meeting: March 8, 2022 6:57-8:22PM

Sheila's House – 1035 W Tree Dr, Collierville

Agenda

1. Call to order at 6:57pm
 - a. Board members present:

✓ Paul Brister	✓ Mary Urrutia
✓ Kathryn Martin	✓ Grant Gates
✓ Sheila Bentley	✓ Michelle Obenour
 - b. Board members unable to attend:
 - i. Josh Russel
 - ii. Orpheus Triplett
2. February 2022 meeting minutes reviewed and approved with one change:
 - a. Change "swam" to swarm in beekeeping writeup

Active Items

1. Great Backyard Bird Count (COMPLETED)
2. Arbor Day Tree Planting (COMPLETED)
3. Recycling Education – cart stickers and magnets
 - a. Paul reached out to various local/regional businesses for size/design/pricing ideas and quotes
 - i. Space available on top of cart is roughly 4.5"x14"
 - ii. St. Louis label company can do the size we want for approx. \$1.00 per label
 - b. Paul - contact Collierville high school graphic design teacher to move forward with content and design.
 - i. Mickey – email the recycling graphics from Misti
 - c. Once we have the design and pricing we should get on the Mayor and Board of Alderman schedule since we will need to petition for additional funding if we want to do more carts than our budget allows.
4. Recycle Saturday – Tentative date for this Spring is May 14th
 - a. Paul - check with Habitat and E-cycler to confirm their availability
 - b. Josh - call Collierville Middle School for permission to use their parking lot
5. Fair on the Square (May 7-8th? – need to confirm this date) – Outreach and education
 - a. Paul - contact Fair on the Square coordinator (20th century club) to arrange booth and confirm date. Once confirmed, work to finalize Recycle Saturday vendors since the Fair on the Square will be used to advertise for the event the following weekend.
 - b. Paul – investigate polo shirts with CEC logo
 - c. Josh - check with city to see if there are flyers for us to distribute
 - d. Mickey – create kids engagement games:
 - i. "Wheel of knowledge" for prizes
 - ii. Poster of items that can/cannot be recycled
 - iii. Recycling game – bin of items that must be sorted into recycling vs trash bin

- e. Sheila – contact Sean Posey (West TN forestry council) for seedlings
 - f. Audio visual element – play Sophia’s videos on loop (recycling guidelines and grass cycling)
 - g. Look into buying more swag as prizes – pens/pencils made from recycled materials, seed bookmarks, etc...
6. Tree Canopy - (Brant Sollis 901-457-2347 / Carrie Phillips 901-457-2357)
- a. Last update to graphics on town website was in 2012, Paul asked GIS about updating them. Shelby County is planning on an update in 2024. Paul will follow up with Brent.
 - b. Educational / Awareness campaign (website, communications, interactive maps, etc) – continue to work on this as the graphics are updated.
7. Educational social media campaign
- a. Jennifer Casey is open to us posting something environmentally related on a regular basis, we just need to come up with some ideas and a schedule
 - b. Kathryn and Mary – create framework for idea (who/what/when)
 - i. Ideas include – local business recognition of environmentally friendly business practices, CEC member’s favorite ways/idea/products to reduce waste or be more ecofriendly...
8. Environmental Symposium (quarterly-ish)
- a. Possible topics:
 - i. Beekeeping
 - ii. Invasive Plants
 - iii. Recycling, i.e. what can and can’t be recycled and why, what happens to your items once they leave the city, what kinds of items are made from the recyclable materials
 - iv. Dark Sky Initiative
 - 1. Josh - see if there is anything the city is doing to reduce light population
 - 2. Kathryn - reach out to master naturalist to see if someone can come speak at one of our meetings about this item and then maybe do a symposium on it.

Ongoing

9. Budget - \$1755
- a. Money spent so far was on Arbor Day tree and recognition gift card.
10. Town Updates
- a. Josh - update about sidewalk plans for Collierville Middle School
11. New Business & Tracking of Completed Projects
- a. Sheila mentioned the educational environmental challenges the CEC did in years past. Option to start this up again. Grant will reach out to one of the High School science teachers to see if he can give us contact info for the school environmental clubs.
12. Adjournment 8:22pm