

TOWN OF COLLIERVILLE
Parks, Recreation, & Cultural Arts Advisory Board
January 11, 2022 – 5:30pm
Agenda

- CALL TO ORDER Vice Mayor Fraser
- WELCOME NEW MEMBERS Vice Mayor Fraser
- APPROVE AGENDA Vice Mayor Fraser
- REVIEW / APPROVE – November 9, 2021 Minutes . . . Vice Mayor Fraser
- ELECTION OF NEW CHAIRMAN Vice Mayor Fraser
- ELECTION OF VICE-CHAIRMAN Chairman _____

PUBLIC COMMENTS

ITEMS:

1. 2022 Arts Council/New Day Theatre Partnership . . Greg Clark
2. 5 year Capital Improvement Plan Greg Clark
(FY 2023 – FY 2027)

DIRECTORS REPORTGreg Clark

OTHER BUSINESS Chairman _____

ADJOURN: Next Meeting – February 8, 2022



COLLIERVILLE
PARKS

Parks Advisory Board Meeting – January 11, 2022

Members Present: Chris Armour, Corrine Derenburger, Joe Ennis, Maureen Fraser, Micah Miller, Jennifer Moerbe, Kathy Thiele, Jimmy Turner

Members Absent: Jack Grissom

Staff Present: Greg Clark, Tress Shields, Wayne Warren

Guest(s) Present: NONE

Alderman Maureen Fraser called the meeting to order at 5:31 p.m. She welcomed our new members and had everyone to introduce himself/herself.

Approval of Agenda

Corrine Derenburger made a motion to approve the agenda. Jennifer Moerbe seconded the motion. The board approved the agenda.

Approval of Minutes

Micah Miller made a motion to approve the minutes of the November 9, 2021 meeting. Corrine Derenburger seconded the motion. The board approved the minutes.

Election of Chairman

Maureen Fraser opened the floor for nominations for Chairman of the Parks Advisory Board (PAB). Joe Ennis nominated Corrine Derenburger. There were no other nominations. The board approved Corrine Derenburger as PAB Chairman.

Election of Vice-Chairman

Corrine Derenburger opened the floor for Vice-Chairman nominations. Micah Miller nominated Joe Ennis. There were no other nominations. The board approved Joe Ennis as Vice-Chairman.

Public Comments

NONE

Items

1. 2022 Collierville Arts Council/New Day Theatre Partnership – Greg Clark stated that we are requesting to have a Collierville Arts Council (CAC) and New Day Theatre partnership. He then gave a little background about the organizations. New Day specializes in children's theatre for ages 4 to 18. For several years, they had a space at Carriage Crossing where they held rehearsals and classes. They would rent the Harrell Theatre a few times a year to do performances because they did not have an auditorium. About three or four years ago, the Town made an agreement with New Day Theatre to do summer performing arts camps at the Harrell Theatre. Later, CAC made an agreement with them to provide a children's production during their performance season.

Greg Clark informed that CAC has a service provider agreement with the Town to provide cultural arts at the Harrell Theatre. The agreement outlines the number of times they can use the Harrell Theatre and the number of hours that our staff can assist them with productions and other events. After losing their space at Carriage Crossing, the New Day staff sent a request to us to become a service provider of children's theatre for the Town. Greg and Wayne Warren had planned to meet with both groups last week, but they were unable to meet because of COVID issues.

Greg Clark explained that the Collierville Arts Council's service provider agreement with the Town is up for renewal November 2022. He stated that the staff is making a recommendation that we allow New Day Theatre to do shows here, but they would fall under the umbrella of the Collierville Arts Council. This is to avoid having to draw up two separate service provider agreements. Both groups have been working together over the last year or so anyway. Greg feels that this is the quickest and easiest way to get New Day in here. Each party has to set dates and times for their shared use of the theatre; the Town would have to approve it. The Town also reserves the right to use the Harrell Theatre at any time for special meetings and other Town functions.

Wayne Warren, Cultural Arts Director for Harrell Theatre, mentioned that the Collierville Arts Council was formed for the purpose of providing arts events for the Harrell Theatre. Kathy Thiele pointed out that the two organizations would maintain separate boards. Because New Day does children's theatre, it allows for different grant opportunities for them. The CAC provides arts for adults and children. Kathy expressed that they can negotiate dates and other things to make the partnership work. Also, as they choose shows and build sets, they can combine resources to help save time, energy, and money.

Wayne Warren indicated that with the partnership, things would not change very much. Both organizations will continue to manage their own box office sales, keep separate records/accounting, and retain separate funds. Kathy Thiele added that since the Arts Council cut back to about three shows a year, it makes the partnership feasible. She and Wayne agreed that it could work well.

Kathy Thiele made a motion to allow New Day Theatre to enter into a partnership with the Collierville Arts Council to present children's performances at the Harrell Theatre. Joe Ennis seconded the motion. The board approved.

2. 5 Year Capital Improvement Plan (Review) – Greg Clark informed that the Capital Improvement Plan is basically our major facility development projects that have a cost over \$50,000. In the packet, he included our current approved CIP Summary. The summary includes projects for this year and proposed projects for the next four years. Also, he listed a bull pen of projects that are not currently on the approved summary list. Greg explained that the CIP process takes about three to four months. He told the board members that he would like to get their input about projects for the next four or five years. He talked about the tax which is attached to the Town's property tax that goes to fund parks projects. It generates about \$1.6M to \$1.7M. However, we receive \$750,000 of that tax money each year.

Greg Clark mentioned that the first item on the bull pen is Shelby Drive Park. He pointed out that last year we had a conceptual plan drawn up for the property. We do not have cost estimates on it. Also, it is not adopted by the Board of Mayor and Aldermen (BMA); that is the next step. Next, we have Phase 2 improvements at Hinton Park. We were notified that we received the grant, and we hope to get started on that project this year.

Greg Clark enlightened that the Community Center Expansion would involve adding an indoor recreation wing for instructional classes, meetings, etc. The expansion would begin in the front area of the gymnasium. Greg expressed that Synthetic Turf is a topic for discussion. When we did our Master Plan update in 2014, the guiding principle was Play 365 which supports use of synthetic turf facilities. Turf fields are usable 365 days a year unlike grass fields which are subject to constant closures due to weather conditions and the need for seeding. Greg commented that we are looking at a TDOT grant for the Wolf River Pedestrian Bridge. It is estimated at \$2.5M.

Greg Clark communicated that our Greenbelt Master Plan was adopted in 2001, so it is 20 years old. He stated that we need to review and update the plan. Chris Armour asked if we have ever received grants for the trails or is Collierville solely

responsible for the trails. Greg answered that we have occasionally received grants, but most of the trails were put in either by the Town or developers. He added that trails are very expensive. Next, the Frank Road Property is the property by West Collierville Middle School. It is property that we are leasing from Shelby County which was a landfill. We cannot develop it until we officially close the landfill. We are in the process of doing that. Greg voiced that he believes that we can get that capped within the next couple of years. It is 110 acres and would make a great passive park (walking trails, pavilions, picnic tables, etc.). There is also a large lake on the property.

Joe Ennis conveyed that the folks on the balloon festival committee want to find a permanent home for the festival either on park property or property owned by Collierville. Someone from the committee suggested that Collierville High would make a great location, but they are not allowed to have alcohol on the property. Greg Clark interjected that alcohol is also not permitted on Town property. He said that as of right now, he does not have a piece of property that is ideal for the balloon festival. He explained that our Independence Day Celebration has outgrown Cox Park, so he believes that the BMA might want to eventually buy a piece of property primarily for special events.

Maureen Fraser inquired about the Pickleball courts. Greg Clark answered that he is recommending to the BMA that we put in the six outdoor courts at Suggs Park. We only have enough money to construct them in an existing park; there is no money for parking lots, lights, restrooms, etc. These courts are for Collierville play and not tournaments.

Director's Report

Greg Clark reported that we have youth basketball going on now. Friday, we opened the registration for the Father Daughter Dance, and it is full as of today. That is about 350 people. It is usually a formal meal and dance, but we took the meal out due to COVID. Participants will get a dessert box. The event is February 4th. We will open up all our spring sports (T-ball, baseball/softball, and volleyball) registrations next week. We will have more to report next month.

Greg Clark indicated that he wants to spend the next meeting doing a State of the Department type presentation. It will include our role in Parkland Dedication and Greenbelt Development. He announced that the budget process for the Town has started. His first work session with Mr. Lewellen is next Tuesday. He makes a presentation to the BMA January 27th. The bids for the fireworks will open next week.

There was no other business. The meeting was adjourned at 6:32 p.m.

Greg Clark asked everyone back into the room for a moment. He showed a brief promotional video of the various activities, events, sports, etc. that the Parks department hosts.