



Collierville Environmental Commission Meeting Minutes

Meeting: June 14, 2022 6:35-7:47PM

Public Service Facility, 500 Keough Rd

Agenda

1. Call to order at 6:35pm
 - a. Board members present:

✓ Paul Brister	✓ Sheila Bentley
✓ Kathryn Martin	✓ Michelle Obenour
✓ Mary Urrutia	✓ Bryan Huntington
2. Board members unable to attend:
Orpheus Triplett
Grant Gates
Josh Russell
3. May meeting minutes approved as is.

Active Items

1. Quarterly(ish) symposium on environmental topics.
 - a. Dark Sky Initiative, CEC's Community Summit Series, June 23rd 7:15pm, telescope viewing at 8:45pm
 - i. RSVP required for presentation, limited to ~30ppl, no RSVP required for telescope viewing
 - ii. Set up table with handouts (recycling guidelines, plants, grass cycling, etc...)
 - iii. Kathryn - Ask library about book display relating to dark sky topic and any possibility for another venue if demand is high
 - iv. Josh – Buy speaker gifts – 2 gift cards \$50/ea to Raven & Lilly (restaurant on Square)
 - v. Advertising – mainly through library, get info to Jennifer Casey
 - b. Invasive Plants / Native plants – Aug/Sep
 - c. Recycling – Oct/Nov – try to coincide with America recycles day Nov 15
 - d. Beekeeping – March 2023
2. Remaining budget – end of fiscal year
 - a. Spend remaining money on promo items: kid friendly, mesh produce grocery bags, insulated grocery bags, etc... Send ideas to Paul
 - b. Speaker gifts (2 \$50 gift cards will be purchased for night sky speakers)
3. Milk carton campaign
 - a. Any other regional recycling facilities that take coated board / milk cartons?
 - b. Josh emailed Republic and has not heard back from them but will check again
4. Glass recycling
 - a. Mary mentioned a group in New Orleans that has a glass crusher and uses the sand – she will reach out to them.
 - b. Bryan brought up the option to have a glass collection area in the city, we could give the glass to a construction company who has a glass crusher, who can then sell the sand.

5. Student application

- a. Josh – investigate this application process. In the past this has been done in the Spring.

6. Recycling social media campaign idea:

- a. Each month we can highlight the different places that recycle items that are not collected curbside: i.e. household batteries, car batteries, glass, hazardous waste – like a “Did you Know” segment. That way people know it cannot go in the curbside collection cart but can be taken somewhere other than the landfill.
- b. Paul will check with Jennifer Casey and the E-cycler for a follow-up article about Recycle Saturday

7. Recycling Education – cart stickers and magnets (ongoing)

- a. Bryan mentioned elementary schools are the best place to target as far as making an impact
- b. Sanitation is closed on Fridays, this would be the best day to visit each school, have an assembly, bring the truck, have games, go over recycle guidelines, etc...
- c. Six total elementary schools, you could do two schools in a day
- d. Could create a contest amongst classes with pledges signed by parents (sheet has recycle guidelines on it) saying that they will recycle
- e. Aim for Oct/November
- f. Gather ideas as to what the day would be like, etc...

8. Tree Canopy - (Brant Sollis 901-457-2347 / Carrie Phillips 901-457-2357)

- a. Tree canopy update (Paul)
- b. Educational / Awareness campaign (website, communications, interactive maps, etc)

9. Recognition

- a. Ongoing, keep looking for ways to recognize local groups making a positive environmental impact

Ongoing

1. Budget - \$755

- a. Motion to spend remaining funds on promotional items – approved.

2. Town Updates

3. New Business & Tracking of Completed Projects

4. Adjournment 7:47pm

2022 Completed Projects

1. Great Backyard Bird Count (COMPLETED)
2. Community Recognition – Bee Keeping (COMPLETED)
3. Arbor Day Tree Planting (COMPLETED)
4. Fair on the Square (COMPLETED)
5. Recycle Saturday (COMPLETED)