



Collierville Environmental Commission Meeting Minutes

Meeting: October 18, 2022 6:32-8:05PM

Public Service Facility, 500 Keough Rd

Agenda

1. Call to order at 6:32pm

- | | |
|------------------|--------------------|
| ✓ Sheila Bentley | ✓ Michelle Obenour |
| ✓ Paul Brister | ✓ Orpheus Triplett |
| ✓ Grant Gates | ✓ Mary Urrutia |
| ✓ Kathryn Martin | ✓ Billy Wilson |

- a. Board members unable to attend:
Josh Russell

2. September meeting minutes approved as is.

Active Items

1. Community Summit Series

a. Invasive Plants / Urban Forestry Debrief

- i. Opportunity to create a summary of each speaker series and post it to social media for those who could not attend.
- ii. **Kathryn** - check with library to see if anyone is getting turned away, i.e. full waitlist? Also see if there are options for opening City Hall if wait list is long.

b. 2023 Planning & Venue Reservations

- i. Early March - Bees and monarch butterflies
- ii. Early June - fireflies and natural pest control/ecofriendly lawn control/composting
- iii. Mid Sep - Trees and leaves
- iv. Early Nov - Sustainability / recycling and single use item reduction
- v. **Kathryn** - contact library to book dates

2. Dark Sky / Streetlights

- a. **Paul** - contact city engineer for MLGW trial site locations (possibly one in Paul's neighborhood?). We should view the sites and then make recommendations to the board asap.
- b. The state of TN does not have any "Dark Sky Communities". Collierville could be the first town in TN if the correct streetlights are installed and other dark sky measures are implemented.

3. Milk carton campaign

- a. **Kathryn** – send family an update
- b. **Mickey** – Look at TerraCycle for options

4. Social media campaign idea:

- a. Need an update from **Josh** on numbers - Publish the town's tonnage numbers regarding waste, recycling, tree trimmings and brush, etc... with some goals for improvement each quarter (smaller percentage of overall waste going to landfill)
- b. **Paul** – contact Jennifer Casey to rerun Sophia's videos – loose leaf collection now, and recycling next month
- c. **Mickey and Grant** – create a social media campaign calendar, different topic to address each month

- d. Loose leaf collection promotion ideas - needs more advertising/ideas to get residents to stop bagging leaves and to come pick up the mulched leaves.
 - i. "Story of a leaf" in a plastic bag vs collected via vacuum truck curbside– post to social media
 - ii. **Josh** - Possibility for city to pick up leaves in paper bags? Many people cannot kick the habit of bagging, but if the town picked up leaves in paper bags they could get mulched along with the leaves, and it would save the city money by less waste going to the landfill.
 - iii. Create some criteria for neighborhoods to achieve a "green" neighborhood designation (i.e. no bagged leaves or grass, recycling participation, etc...).

5. Recycling Education

- a. HOA outreach status – we have the form letter for Jennifer to contact HOAs. When recycling graphics get updated **Paul** will send them out.
- b. Leann Rainey will be at the November meeting to discuss STEM program integration in elementary schools.

6. Tree Canopy - (Brant Sollis 901-457-2347 / Carrie Phillips 901-457-2357)

- a. New town horticulturist – invite her to a meeting in the future to help with tree regulations
- b. Arboretum certification – certification is current for this year, but horticulturalist will take care of this next year. Once arboretum is reinspected, we will get a new sign.
- c. Educational / Awareness campaign (website, communications, interactive maps, etc)
 - i. Book or map of noteworthy trees around town, perhaps horticulturalist can help us with this.

7. Fair on the Square – sign up in 2023

8. Recycle Saturday – April 2023

Ongoing

9. Budget - \$1800

10. Town Updates

- a. Demand for recycled material is going down so prices may increase

11. New Business

- a. **Paul** - create CEC calendar
- b. Have an "Awareness Month" to stress environmental ideas
- c. Readdress the stickers for recycle carts – **Paul** contact Curtis Printing (Center St.) and CCR Label
- d. Invite traffic engineer to a meeting – more sidewalks, walking paths, and/or bike lanes could help the town get awarded a designation such as a "Walk Friendly Community" (www.walkfriendly.org) or a "Bicycle Friendly Community" (www.bikeleague.org).
- e. Glass recycling
 - i. Billy thought Lowe's may offer this – if anyone is there, please check
 - ii. **Josh** – possibility for a large bin at the transfer station for glass recycling, avail 8am-noon on Saturdays when the station is already manned?

12. Adjournment 8:05pm

2022 Completed Projects

- | | |
|--|---|
| 1. Great Backyard Bird Count (COMPLETED) | 4. Fair on the Square (COMPLETED) |
| 2. Tree City Designation Renewal (COMPLETED) | 5. Recycle Saturday (COMPLETED) |
| 3. Arbor Day Tree Planting (COMPLETED) | 6. Summit Series - Star Light, Star Bright (COMPLETED) |
| | 7. Summit Series - Invasive Plants / Urban Forestry (COMPLETED) |