Stan Joyner Mayor

Maureen Fraser, Alderman Billy Patton, Alderman John Worley, Alderman Missy Marshall, Alderman John E. Stamps, Alderman



Molly Mehner Town Administrator

> Lynn Carmack Town Clerk

Town of Collierville

Town of Collierville Social Media Policy

Purpose of the Town of Collierville Facebook Page and Criteria for Posting

• To provide the citizens of Collierville with information about news, programs, services and special events

• To provide a platform for citizens to engage in dialogue and express a diversity of viewpoints

Criteria for Posting Information on the Town of Collierville Page

The Town of Collierville reserves the right to edit/delete any postings that feature the following:

- Nudity/pornography, adult and/or hate language
- Activities restricted to adults
- Tobacco/alcohol products
- Hostility or violence
- Information affiliated with or promoting political campaigns
- Attacks on ethnic, racial or religious groups
- Illegal discrimination against any group
- Illegal or inappropriate use of firearms or drugs, or any illegal activity
- Sexual, obscene, indecent or explicit messages
- Sexual overtone or innuendo
- False, misleading or deceptive sponsorships/advertisements
- Language or information that is obscene, foul or vulgar
- Information harmful to children or is of nature to frighten children, either emotionally or physically
- Cruelty to animals
- Online casino gaming, gambling or betting
- Programs and events not officially sponsored by the Town of Collierville
- Solicitations for donations, except for official town-sponsored activities
- Endorsements of specific brand name products or services for advertising or marketing purposes
- Products and services not affiliated with the Town of Collierville