

**TOWN OF COLLIERVILLE**  
Parks, Recreation, & Cultural Arts Advisory Board  
July 12, 2022 – 5:30pm  
Agenda

CALL TO ORDER . . . . . Chairman Derenburger

APPROVE AGENDA . . . . . Chairman Derenburger

REVIEW / APPROVE – June 14, 2022 Minutes . . . . . Chairman Derenburger

PUBLIC COMMENTS

ITEMS:

1. Collierville Soccer Association . . . . . Greg Clark  
Service Provider Agreement  
Five (5) Year – July 2022 – June 2027

DIRECTORS REPORT . . . . .Greg Clark

OTHER BUSINESS . . . . . Chairman Derenburger

ADJOURN: Next Meeting – August 9, 2022



COLLIERVILLE  
**PARKS**

## **Parks Advisory Board Meeting – July 12, 2022**

**Members Present:** Chris Armour, Corrine Derenburger, Joe Ennis, Maureen Fraser, Micah Miller, Kathy Thiele, Jimmy Turner

**Members Absent:** Jennifer Moerbe

**Staff Present:** Greg Clark, Tress Shields

**Guest(s) Present:** Paul Furlong, Executive Director CSA

Corrine Derenburger called the meeting to order at 5:32 p.m.

### **Approval of Agenda**

Jimmy Turner made a motion to approve the agenda. Kathy Thiele seconded the motion. The board approved the agenda.

### **Approval of Minutes**

Micah Miller made a motion to approve the minutes of the June 14, 2022 meeting. Chris Armour seconded the motion. The board approved the minutes.

### **Public Comments**

NONE

### **Items**

1. Collierville Soccer Association (Service Provider Agreement): Greg Clark explained that we have an agreement with Collierville Soccer Association (CSA) called an Athletic Service Provider Agreement. Basically, it is a written agreement between the Town and CSA for CSA to provide youth soccer services (competitive and recreational) for Collierville. We have had an agreement with CSA for close to thirty years. As part of the agreement, CSA has to meet certain criteria that the Town has imposed. The agreement was last approved in 2017 and was for five years. The agreement expired June of this year. CSA has presented a request to provide youth soccer services for the next five years; the agreement would run now through June of 2027.

Greg Clark pointed out that the agreement is subject to annual review by this board. At any time, we can bring them back in to meet/talk with them about issues or for updates. Greg introduced Paul Furlong, the executive director of the Collierville Soccer Association. He has been with the organization twenty-two years. Greg reported some of the highlights from this past year. We had 1,408 recreational players; 104 were nonresidents and 1,304 were residents. By participation numbers, youth soccer is the largest program that we have in our department. CSA applies a \$25 field usage fee to all recreational players in the program. There is a \$50 field usage fee for all nonresident players. That fee goes to the Town of Collierville. The recreational fee this past season was \$40,400. There were 297 players in the competitive program. The agreement for competitive soccer is for ages 7 to 14. The field usage fee for competitive soccer was \$17,775. The total field usage fee paid to the Town for the 2021 – 2022 season was \$60,725.

Greg Clark informed that CSA uses the grass fields at H.W. Cox Park and Progress Road. We have to close those fields at certain times throughout each year for maintenance. Greg reported that when they use our turf fields, they are good about sharing them with Lacrosse and our flag football program. He then told the board members that CSA has to meet 70% Collierville residency requirements for travel teams, and we want our recreational leagues to hit 95% residency requirements. He reiterated that CSA wants to do another 5-year service provider agreement.

Greg Clark gave Paul Furlong the opportunity to speak and answer questions from the board members. As he speaks, there is information about CSA scrolling on the screen throughout the presentation. Greg requested that Paul talk about how CSA has changed over the past five years. He stated that things have certainly changed over the past two years because of everything that was happening in the world. He commented that the participation numbers for the recreational league dropped to around eight hundred. The league's numbers had been consistent over the past five years. Paul remarked that they hired a new recreational soccer director in January. He is focused solely on Collierville recreational soccer. Since he has come aboard, CSA has seen the highest spring numbers than they have had in about six years.

Paul Furlong revealed that CSA has a full time staff of ten employees. He reports to three different committees. He added that all of their programming is professionally managed. He declared that the word Collierville is synonymous with soccer throughout the region. They are sending about 30 to 40 players per year to play in college. Paul mentioned that much of the success of CSA is due

to the support of this board and the Town. He added that they hope to continue doing this for another five years and even another thirty years on top of that.

Alderman Maureen Fraser asked Paul if the organization is still called the Collierville Soccer Association or Lobos Rush. Paul Furlong answered that it is still called the Collierville Soccer Association; they do business under that name and that is the nonprofit. He explained that about six years ago, they hired someone to start marketing for CSA. Rush was added which is a part of a national chain of clubs. He reiterated that they are still Collierville Soccer Association. Alderman Fraser then wanted to know who is CSA's competition. Paul replied that several years ago, Germantown acquired a service provider for soccer. The program is called Germantown Legends which is also a part of a national organization. He remarked that from a size standpoint, no one comes close to CSA.

Greg Clark commented that we have a great relationship with Collierville Soccer Association. CSA is respected in the community. Joe Ennis inquired if there was relevant feedback from residents or others about which the board members might need to know. Paul Furlong responded that it is probably the requests for field use. Independent teams would like to have access to some of our fields. Greg interjected that we do not get as many complaints about that now compared to 10 to 15 years ago. It is more commonly known that CSA has priority on the soccer fields. He pointed out that we get very few complaints about CSA, and we are pleased with the job they do. It is easy to get in contact with Paul if questions or issues arise.

Chris Armour asked about how independent teams can get use of fields. Greg Clark answered that there is no time after 4:30 that teams can use the soccer fields because either CSA or lacrosse has it programed. However, in the fall, anyone can use the fields Saturdays and Sundays. Also, there are soccer goals on the flex lawn at Hinton Park and goals at Shelby Drive that teams or anyone can use on a first come first serve basis. Joe Ennis mentioned the field usage fees and wanted to know if the Town was okay with the amount of the current fees. Greg Clark informed that the fee has not increased over the years, and we have the same fee added in to all of our sports registrations as well. It does not cover all of the maintenance costs, but it helps.

There were no further questions or comments. Micah Miller made a motion to continue CSA as the Town's service provider of soccer for another five years. Kathy Thiele seconded the motion. The board approved. Paul Furlong thanked

the board members for their continued support. Also, he told them to reach out if they had any questions going forward.

### **Director's Report**

Greg Clark reported that the Hinton Park parking lot project located next to the Flex Lawn reached substantial completion July 1<sup>st</sup>, and it should open by the end of the month. We need to have the bike rack installed and two plaques installed on the new brick columns. He then gave an update on the disc golf expansion. He stated that we had \$75,000 set aside for the project, but the bids came in at \$320,000. They rejected the bid. We have a finished design. Greg conveyed that he and Dean Thomas (Dalhoff Thomas Design) will meet with one of the bidders to go through some of the numbers to see if we can cut some costs and look at other options. He will come back at a later meeting with some recommendations about that.

Greg Clark gave an update on Pickleball. He mentioned that we received our design quote contract this past week. Procurement is working on getting the final contract signed so that we can take it to the Board of Mayor and Aldermen (BMA) to approve. The turf fields design at H.W. Cox is underway. It was approved in February.

Greg Clark reported that we have had three performing arts camps at the Harrell Theatre. The last camp finishes up July 22<sup>nd</sup>. We have a basketball camp next week and a lacrosse camp this week. Camp Smile (Special Needs Camp) is going on this week and next at the WC Johnson House. We have fourteen participants in the camp. He recounted that the Independence Day Celebration was great. Registration is going on now for fall athletic programs. Greg announced that August 11<sup>th</sup> is the 10<sup>th</sup> Anniversary of the Morton Museum. There is a reception from 5 p.m. to 7 p.m. He expressed that he would love for the board members to attend. As part of the 10-year anniversary, the museum received money to redo some of the permanent exhibition panels. The staff will open up the new exhibition area the night of the reception.

Joe Ennis asked about the next steps regarding the huge grant that Rep. Kevin Vaughn got towards building a bridge at Wolf River. Greg Clark answered that the State will have to sign a contract with the Town. Then, it will go through a design phase. The Town will have to select a design team. The state must approve the design team before they can take it to the BMA for approval. Before beginning construction, the bid packet would have to go to the State. They review the packet and would have to approve it. Greg concluded that it is a slow process.

There was no other business. Jimmy Turner made a motion to adjourn. Micah Miller seconded the motion. The meeting was adjourned at 6:18 p.m.