

May 28th, 2024

Tourism Advisory Commission Meeting Depot Visitors Center

| Attendees: | Absent: |
|-------------------------|----------------|
| Ashley Carver | Felicia Haynes |
| Debbie Hale | |
| Jerry Ehrlich | |
| Alderman Maureen Fraser | |
| Kirk Cotham | |
| David Kreiger | |
| Doug Conner | |
| Anne Famalette | |
| | |

Call to order at 4:01pm by Chair Jerry Ehrlich

Approval of Minutes from March 26, 2024 by Vice Chair Debbie Hale

Public Comments – None present at meeting

Town Report – Ashley Carver, Director of Tourism

- See Detailed May 28th Tourism Report Handout
 - Spring & Summer Activity & Grant Project Updates

Action Items

- Harrell Theater Update – Jerry Ehrlich
 - Program Budget to be approved soon
 - Christmas Concert is scheduled for Tuesday Night, Dec 10th
 - Seeking Volunteers to arrange music acts, assist on show dates and marketing to Hotels & Restaurants
 - Will utilize Placer.ai for data from previous acts
 - Distributed a brief survey for committee members to complete
- Town-wide Sidewalk Sale (August 23-24) – Ashley Carver & Debbie Hale

Update from Kirk Cotham, Wolf River Hospitality Group

- Nashoba (live music venue/sports bar) is scheduled to open in June
- Follow Wolf River on Instagram

Meeting adjourned at 4:51pm